

Policy Number	712.000
Policy Title	Official Web Presence Policy
Responsible Officer	Director of University Communications/Director of Enrollment Marketing

5. **Prohibited Actions:** Employees are strictly prohibited from independently creating or hosting any websites or online platforms that represent CIU or relate to university activities outside the official domains.
6. **Compliance and Monitoring:** The University Communications department reserves the right to monitor and review all CIU-affiliated online content. Unauthorized sites or content will be subject to immediate removal.

Additional Provisions

Domain Name Registration

CIU prohibits employees from personally purchasing or registering domain names that the university may need or want to use for official purposes. This includes, but is not limited to:

Domains containing the university's name or variations thereof

Domains related to university programs, departments, or initiatives

Domains associated with university events, conferences, or research projects

Domains that could reasonably be mistaken for official university websites

Adding New Pages to ciu.edu

University Communications and Enrollment Marketing will determine whether new content should be added as new pages on ciu.edu or integrated into existing pages. This decision will be based on web design best practices to ensure a cohesive 1i.(rsity)lgET0.7@.00000912 0 612 reW*nB/F4 11.04 Tf1 0 0 1 201.05 669.46 Tm0 g0